



PRESS RELEASE

PREVIEW OF 9M 2024 RESULTS

PIER SILVIO BERLUSCONI ON MEDIASET TG5 NEWS AFTER BOARD MEETING OF MFE - MEDIAFOREUROPE:

**"ALL EXPECTATIONS EXCEEDED, WE ARE SATISFIED:
PROFIT GREW BY 38.7%, WE HAVE IMPROVED OUR FINANCIAL POSITION
BY €200 MILLION AND REMUNERATED OUR SHAREHOLDERS
WITH A DIVIDEND OF APPROXIMATELY €140 MILLION."**

The financial results of MFE-MEDIAFOREUROPE Group for the first nine months of 2024, approved today by the Board of Directors, were significantly better than all expectations.

At the end of the meeting, CEO Pier Silvio Berlusconi, in an interview with Mediaset's TG5, revealed some of the figures that will be released tomorrow morning:

"We have improved in all respects: compared to our forecasts, to the budget, we have improved compared to last year and, above all, compared to the last three months. We are satisfied. While growth for media companies across Europe has slowed, we have managed – I would say quite uniquely – to accelerate performance. I'll reveal just two figures in advance. Profit grew by +38.7% compared to the same period of the previous year, representing significant growth. We have improved our net financial position by approximately €200 million compared to the end of last year. And we have remunerated all our shareholders with a dividend of around €140 million. Honestly, it's hard to imagine a better result."

In the TG5 interview, the CEO of MFE-MEDIAFOREUROPE also spoke about the extensive Italian television offering:

"Italian television as a whole – and in this I also include the hugely significant role of RAI as a public service – provides viewers with a genuinely rich offering in terms of information, entertainment and drama shows. No other country in Europe, or, I'd go so far to say, in the rest of the world, has such a rich offering. What's more, Mediaset takes pride in doing all this completely free of charge."

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MFE-MEDIAFOREUROPE is an international holding company that brings together Europe's leading commercial broadcasters.

MFE-MEDIAFOREUROPE is based in Amsterdam, in the Netherlands, and fiscal resident in Italy. It controls Mediaset S.p.A. and Grupo Audiovisual Mediaset España Comunicación (both fiscal resident in their respective countries) and is the main shareholder of the German broadcaster ProSiebenSat1.

MFE-MEDIAFOREUROPE is listed on the Milan Stock Exchange (Ticker: MFEA, MFEB) and on the Spanish Stock Exchanges (Ticker: MFEA).

Alternative Performance Measures (non-GAAP): definitions

These materials contain certain alternative performance measures (APMs) that are not defined in the IFRS (non-GAAP measures). These measures, which are described below, are used to analyse the Group's business performance and where applicable comply with the Guidelines on Alternative Performance Measures issued by the European Securities and Markets Authority ("ESMA") in its communication ESMA/2015/1415.

The alternative performance measures listed below should be used to supplement the information required under IFRS to help readers of annual financial statements to gain a better understanding of the Group's economic, financial and capital position.

Alternative performance measures can serve to facilitate comparison with groups operating in the same sector, although, in some cases, the calculation method may differ from those used by other companies. They should be viewed as complementary to, and not replacements for, the comparable GAAP measures and movements they reflect.

Net Profit excluding the accounting impact of ProSiebensat1 was calculated by excluding, over the two years, the contribution generated by the investment in ProSiebenSat1 (dividends received and pro-rata net profit of the investee) from Net earnings attributable to the Group, in accordance with the accounting standards applied to the investment in the Consolidated Financial Statements of MFE (IFRS 9 until 30 June 2023, IAS 28 from the second half of 2023).